

SPECTACULAR HOMES

of South Florida

AN EXCLUSIVE SHOWCASE OF SOUTH FLORIDA'S FINEST DESIGNERS



tui pranich

Tui Pranich & Associates



LEFT

The master bedroom overlooking the ocean has an over-size canopy bed to give the room a good sense of proportion.

ABOVE

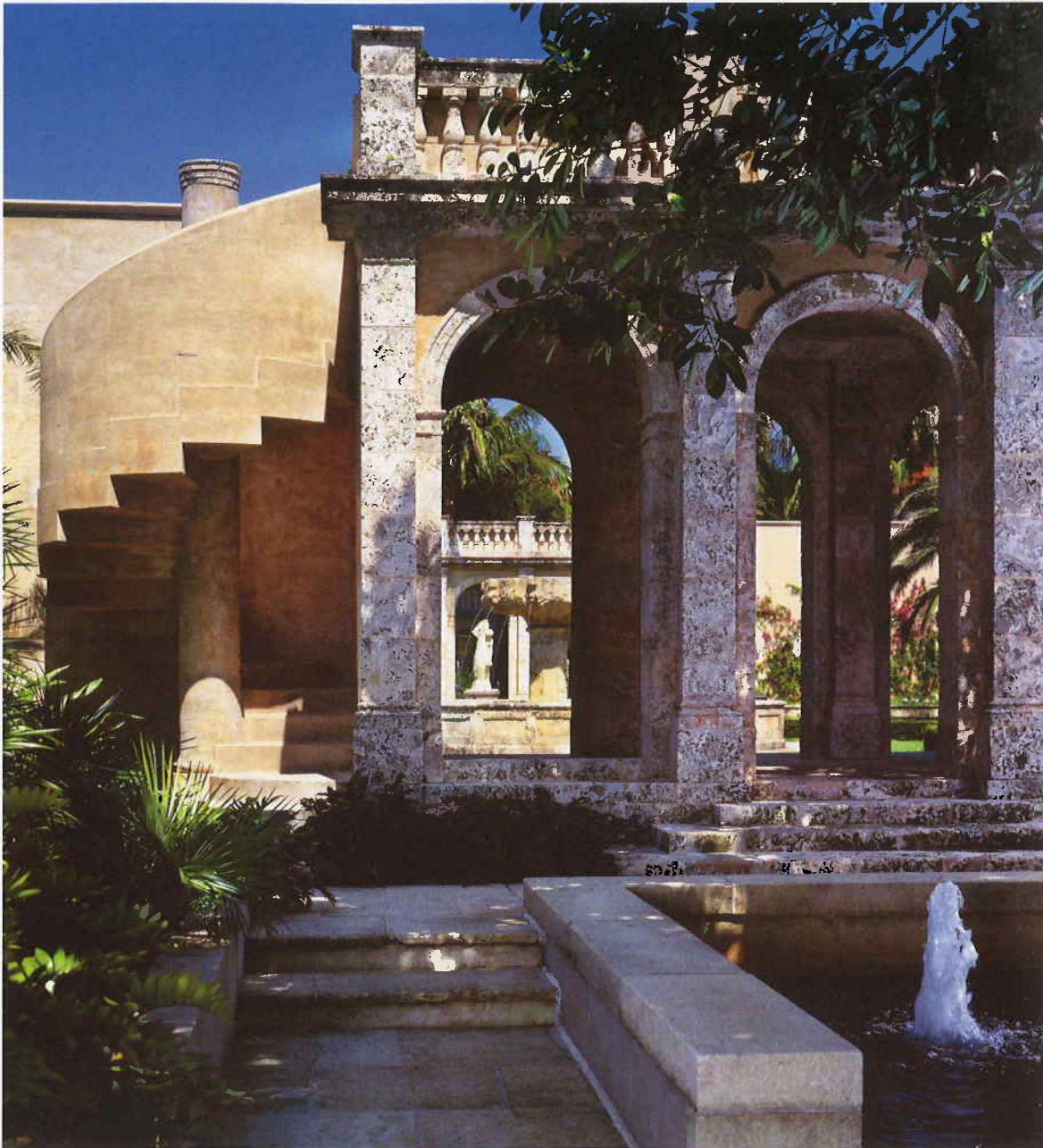
This entry foyer uses an exaggerated console table and mirror to give the room a good sense of proportion. Flanking the console table is a pair of French antique wall sconces from Paris.

At a very early age Tui Pranich traveled extensively with his father, who, at the time worked for the United Nations, and then for World Bank. From their home in Bangkok they traveled throughout Asia and Europe, as well as the United States. Tui observed and analyzed the sights and colors of his exotic surroundings—a habit that remains with him to this day and serves him well in his work as a world-class designer.

Twenty years ago, he founded Tui Pranich & Associates, a design firm specializing in

prestigious, large-scale residences. Today, he has showrooms in New York, Chicago, Ft. Lauderdale, and Miami, a design office in West Palm Beach, a staff of more than 45 people, and a roster of distinguished clients. In addition to a vast array of residential projects, Tui Pranich & Associates has designed the Founder's Room in the Kravis Performing Arts Center.

Tui Pranich & Associates is internationally recognized for sophisticated, classic home design. They often work with the same clients over many years, designing for them homes in several



different locales including New York, Boston, Colorado, and the Bahamas. As discriminating as his clients are, Tui is equally discriminating about the jobs he works on, taking on projects he feels passionate about, and working with clients whose taste and approach to design are compatible with his own. His clients tend to be open-minded and willing to try new styles and new materials, which suits Tui perfectly.

Equally comfortable working in contemporary, traditional, and deco, Tui loves residential design because it offers him the opportunity to work in so many different styles. He and his design staff avoid trends, favoring instead timeless design that reflects the personality of their clients. It's essential to Tui that his clients feel that it's their house, not a decorator showcase. To this end, he incorporates personal collections into his designs, and



terior garden pavilion, made out of old coquille stone, gives the house old Palm Beach charm.

om sitting area creates a soft yellow tone. Wall and furniture are upholstered in pale yellow silk
k by David Hockney.

creates home style that is eclectic and never overdecorated or overly matching, using soft colors that are easy to live with that blend from one room to another.

Tui applied his peerless ability to deliver individualistic design to a 30,000-square-foot house in Palm Beach. To create a design for the vast living room—1,600 square feet with soaring ceilings—Tui, a graduate of Cornell's five-year architecture program, capitalized on his in-depth knowledge of scale to create

furnishings that were in proportion with the size of the room. Sofas, chairs, coffee tables, and cabinets were all exaggerated in scale, while upholstered pieces and color added warmth, and Venetian plaster walls provided depth and sheen. Through his trademark ingenuity and unerring sense of style, Tui transformed what could have been a formidable, overfurnished room into a warm, welcoming space.



